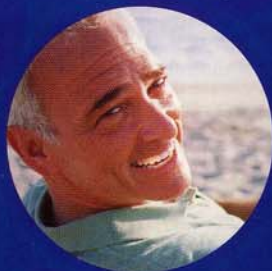


There are
many desirable
aspects
of growing older



Longevity brings with it experience, wisdom and maturity. But the physical process of aging – the sagging skin, wrinkles, muscle loss and fat increase that are inevitable as the body begins to wear down – are much less enthusiastically met.



Professional Compounding
Chemists of Australia

For more information
please contact:

Your local compounding pharmacist:



Wickham House Compounding Pharmacy

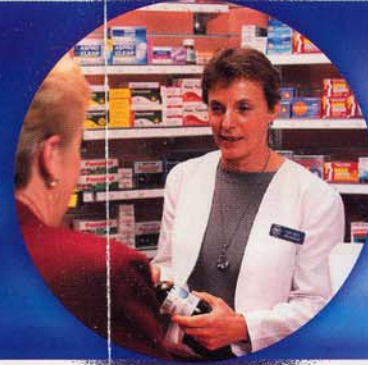
157 Wickham Terrace
Brisbane Qld 4000
Tel: 1300 667 827
MOR TAR
Fax: 1300 737 853
PES TLE
info@whcp.com.au
www.whcp.com.au

your body may age...

...but it doesn't
have to look like it.



Biocosmetics - a custom antidote for aging skin



Biocosmetics – A Custom Antidote For Aging Skin

Though the aging of skin can't be halted, in many cases it can be slowed down. In fact, some of its effects are actually treatable, particularly that of cutaneous aging (aging related to the skin). Recent biotech research has identified many of the factors that cause the wrinkling and loss of elasticity that come with age. These factors include sun, cold, wind, smoking, fatigue, stress, poor nutrition and even environmental irritants such as soaps or detergents. Over the years, these assaults on the skin lead to cutaneous degradation. Put simply, they cause your skin to age.

Custom-Tailored Protection

It's impossible not to come into contact with any of these skin-devastating factors on a regular basis. Everyone has been exposed to the sun at some point. All of us have experienced stress and fatigue. While we can't turn back the clock, we can begin to protect against degradation, and

rejuvenate skin that already has begun to age. How? Through innovative biocosmetic products.

Pharmacy compounding is the art and science of preparing custom medications for individual patients. In recent years, compounding has experienced a resurgence, as many physicians are working with pharmacists to provide their patients with the benefit of medications tailored to certain needs. One of today's most unique examples of the chemistry of pharmacy is biocosmetics.

Solutions For Your Skin Type

Just as every face has its own distinctive features, so does every person have his or her own skin type.

Using a skin analyser your pharmacist can detect the precise condition of your skin. It will identify oily, dry and dehydrated skin, and locate trouble spots and areas of skin damage. Then, a compounding pharmacist can customise a therapy of biocosmetic creams that can help lead to younger and healthier appearing skin.

The results are both short term and long term. Custom prepared biocosmetic creams help provide a number of dermatological health benefits, including reduced skin irritations, rashes, redness, and inflammation. They are also useful for soothing dry cracked skin, improving moisturisation and treating blemishes and problem areas. Most importantly, they begin to protect your skin from the harmful external forces of aging.

Through biocosmetics, your skin can begin to look and feel like it did, five, ten or even fifteen years ago – moist, smooth, protected and wrinkle-free. Many commercial creams and lotions may claim to offer the same results, but why use a mass produced product when you can use one that has been custom prepared to meet your exact needs?

Ask your pharmacist today about how biocosmetic creams can rejuvenate your skin and help present a youthful look.

